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Press Release

Restaurants to debut new dishes during Pittsburgh Restaurant Week

Community encouraged to discover and re-discover dining scene

Pittsburgh, PA, December 27, 2012: When Pittsburgh Restaurant Week begins on Monday, January 14, 2013 area diners can expect to see several new items debuting on menus across the region. As restaurants city-wide prepare for the upcoming celebration, both new and established chefs are taking advantage of the opportunity to debut "New Dishes for the New Year" along with their week-long dining deals lasting through Sunday, January 20, 2013 for Pittsburgh Restaurant Week - Winter 2013.

According to an online poll conducted at pittsburghrestaurantweek.com, over 55% of restaurant week diners aim to visit a new restaurant in town, while less than 10% may opt to re-visit a favorite restaurant. So when planning began for the Winter 2013 celebration, Event Director Brian McCollum thought it was important to respond by creating a theme that would inspire the community to both discover and re-discover the Pittsburgh dining-scene. The "New Dishes for the New Year" theme encourages both new and established restaurants to debut a new menu item so the community gets a fresh taste of something new and delicious.

While not all 50 participating restaurants will offer a new menu item, McCollum hopes that the public will be drawn toward trying the new dishes. Chef Dan Robinson from [Kaleidoscope Cafe](#) in Lawrenceville will debut a new small plate, a Trio of Duck. New restaurant week participant [1810 Tavern](#) in Bridgewater has planned a special "\$20.13 New Year's Revolution" dish. A popular destination for past restaurants week celebrations, [Verde Mexican Kitchen & Cantina](#) in Garfield will

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debut a "*Mexican macaroni and cheese*" dish (MACCARONES Y QUESO) among several other new items.

With the celebration drawing near, now is the time to start making reservations to take advantage of wonderful dining deals at participating restaurants. Visit pittsburghrestaurantweek.com for the official listing of participating restaurants and their dining deals.

About Pittsburgh Restaurant Week:

The mission of **Pittsburgh Restaurant Week** is to highlight the wide-ranging dining options that Pittsburgh has to offer and bring individuals from surrounding boroughs or suburbs to the city to walk the streets and enjoy a dinner at a special discounted price.

From January 14-20, 2013, **Pittsburgh Restaurant Week – Winter 2013** will focus on highlighting Pittsburgh food and restaurants with week-long dining deals across the region featuring many new dishes for the New Year.

For additional details about Pittsburgh Restaurant Week contact the event director Brian McCollum at 412-586-4727 or by e-mail info@pittsburghrestaurantweek.com