



PRESS RELEASE – FOR IMMEDIATE RELEASE

1816 Meadville Street • Pittsburgh • PA • 15214  
412-586-4727 • info@pittsburghrestaurantweek.com

PRESS RELEASE – FOR IMMEDIATE RELEASE

Media Contact: Brian McCollum, Pittsburgh Restaurant Week Director, 412-586-4727, [info@pittsburghrestaurantweek.com](mailto:info@pittsburghrestaurantweek.com)

## SOAR INTO PITTSBURGH RESTAURANT WEEK PREVIEW PARTY AT NATIONAL AVIARY

*Summer 2013 Kickoff Party at National Aviary to feature previews from over 15 restaurants*

**Pittsburgh, PA, June 24, 2013:** Before the week-long dining deals for Pittsburgh Restaurant Week - Summer 2013 begin at over 50 restaurants across the region, the **Pittsburgh Restaurant Week Kickoff Party** gives restaurants the opportunity to woo diners into their restaurants for the week. The cocktail party-style event will include festive cocktails, free samplings from PRW-participating restaurants and charity raffles. The party begins on **August 8, 2013 from 6:00 p.m. to 8:00 p.m. at the National Aviary** on Pittsburgh's historic northside.

Party-goers who attend the event will be provided the opportunity to browse menus and make restaurant week reservations, while experiencing a casual "foodie" atmosphere as participating restaurants circulate a preview of their PRW tastings. [Online ticket sales](#) for the party begin Monday, July 1, 2013, at 10:00 a.m. Early ticket buyers will enjoy 30% off the \$50 ticket value.

Restaurants, including Alma Pan-Latin Kitchen, Atria's, Center Plate, Cornerstone Restaurant & Bar, Fukuda, James Street Gastropub & Speakeasy, Kaleidoscope Café, Marty's Market, Hambone's, Pino's Contemporary Italian Restaurant & Wine Bar, River City Grille - Pittsburgh Marriott North, Root 174, Sausalido, Skinny Pete's Kitchen, The Capital Grille, and The Elbow Room are excited to offer previews and compete for the title of "Best Summer Preview 2013" as voted by party-goers.

All ticket sales are available through the following link via ShowClix:

<http://showclix.com/event/PRWKickoffParty/>





PRESS RELEASE – FOR IMMEDIATE RELEASE

1816 Meadville Street • Pittsburgh • PA • 15214  
412-586-4727 • [info@pittsburghrestaurantweek.com](mailto:info@pittsburghrestaurantweek.com)

#### ABOUT PITTSBURGH RESTAURANT WEEK:

The mission of Pittsburgh Restaurant Week is to highlight the wide-ranging dining options that Pittsburgh has to offer and bring individuals from surrounding boroughs or suburbs to the city to walk the streets and enjoy a dinner at a special discounted price. Pittsburgh Restaurant Week is a project of the Pittsburgh TasteBuds Ltd.

For additional details about Pittsburgh Restaurant Week, contact the event director Brian McCollum at 412-586-4727 or by e-mail [info@pittsburghrestaurantweek.com](mailto:info@pittsburghrestaurantweek.com).