



PRESS RELEASE – FOR IMMEDIATE RELEASE

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## VOTING OPEN FOR NEW RESTAURANT WEEK AWARDS

*Before, during and after Pittsburgh Restaurant Week Summer 2013, vote in the new PRABBY Awards for the best restaurants*

**Pittsburgh, PA, July 16, 2013:** A new Pittsburgh Restaurant Week awards system to honor the best participating restaurants in Pittsburgh will be debuting during its fourth celebration taking place August 12-18, 2013. This summer the PRABBY Awards will be decided by online public vote at [vote.pittsburghrestaurantweek.com](http://vote.pittsburghrestaurantweek.com). The name "PRABBY" unofficially stands for "Pittsburgh Restaurants Awarded Best By Yinz."

The Pittsburgh Restaurant Week awards are specially designed trophies by [Cenzo Design](http://Cenzo Design) in the Southside of Pittsburgh. The trophy design is an adaptation of the Pittsburgh Restaurant Week logo.

"Having a love affair with the burgeoning food scene in Pittsburgh and being able to work on a project like this has been exciting on a personal level. It's great that without being directly involved in the restaurant industry we can still in some way be a part of something we love" says Jeffrey Perry, Owner of Cenzo Design.





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For Summer 2013, restaurants will be honored in the following five voting categories:

**MOST MOUTHWATERING:** A public vote from July 16 to August 11 of the most appetizing menu. Only restaurants with submitted menus are eligible.

**BEST PREVIEW TASTE:** A vote at the kickoff party on August 8 for the best tasting offered that night. Only restaurants providing passed food are eligible.

**MOST PHOTOGENIC:** During restaurant week, diners will be encouraged to snap pictures of their food and submit them. Top photos will be selected and the public will vote for their favorites August 17-25. All restaurants are eligible. An accompanying PRABBY will also be awarded to the photographer of the best photo.

**BEST DINING DEAL:** Public vote of the "biggest bang for your buck" restaurant week dining deal. Public vote occurs August 17-25. All restaurants are eligible.

**BEST RESTAURANT:** Public vote of overall best experience, taste and service. Public vote occurs August 17-25. All restaurants are eligible.

All awards will be presented on August 26 at the Pittsburgh Restaurant Week Private Wrap Party. The party is just for the restaurant owners, chefs, partners and organizers of Pittsburgh Restaurant Week. All award winners will be announced in a press release on August 27.



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### ABOUT PITTSBURGH RESTAURANT WEEK:

The mission of Pittsburgh Restaurant Week is to highlight the wide-ranging dining options that Pittsburgh has to offer and bring individuals from surrounding boroughs or suburbs to the city to walk the streets and enjoy a dinner at a special discounted price. Pittsburgh Restaurant Week is a project of the Pittsburgh TasteBuds Ltd.

For additional details about Pittsburgh Restaurant Week, contact the event director Brian McCollum at 412-586-4727 or by e-mail [info@pittsburghrestaurantweek.com](mailto:info@pittsburghrestaurantweek.com).

### ABOUT CENZO DESIGN

Cenzo Design is an independent design studio specializing in furniture, fabrication and product design in the Southside of Pittsburgh. Our modern-rustic approach is a reflection of our belief in simplicity and is a cross pollination of the urban environment in which we live and the earthly materials we craft with. We work in various capacities which can range from residential dining tables to commercial retail displays or our own line of retail goods.



For more information on Cenzo Design, visit [cenzodesign.com](http://cenzodesign.com) or contact Owner Jeffrey Perry at 412-780-9309 or [jtperry@cenzodesign.com](mailto:jtperry@cenzodesign.com).